## Jeffrey Goldrich, President and CEO of North Mill Capital LLC, Named Vice President of Commercial Finance Association (CFA)

Views Serving on the Management Committee as a Privilege

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On October 1, the Commercial Finance Association (CFA) announced its new Executive and Management Committees for 2016. The Committees, comprised of key leaders in the commercial finance industry, will guide the Association, make policy decisions, confirm new members and provide advocacy, education and thought leadership for the industry.

Jeffrey Goldrich, president and CEO of North Mill Capital LLC, will serve as CFA Vice President.

"After many years in the asset-based lending and factoring industry, I view serving on the Management Committee of the CFA as a privilege. It is a unique opportunity to broaden my involvement in an evolving industry that I have been part of for all of my career," Mr. Goldrich said.

Mr. Goldrich has been in the asset-based lending and factoring business for over 35 years. He co-founded North Mill Capital LLC with its management group in 2010. In 1995 he co-founded and was the COO of Business Alliance Capital Corp (BACC), a commercial finance company headquartered in Princeton, New Jersey. BACC was sold to Sovereign bank in 2005. Prior to that Mr. Goldrich was a senior vice president and asset-based lending division manager at First Fidelity Bank in Newark, New Jersey where he was for 10 years.

"The CFA wouldn't be where it is today without all the hard work, dedication and insight of our Executive and Management Committees. Looking to the future, we are able to continually take CFA to the next level because of the commitment and engagement of our leaders and members," stated Bob Trojan, CFA's Chief Executive Officer.

Founded in 1944, the Commercial Finance Association is the international trade group of the asset-based lending, factoring and supply chain finance industries, with nearly 300 member organizations throughout the U.S., Canada and around the world. CFA provides education, networking opportunities and industry advocacy on a domestic and international basis to the commercial finance community.

## **Contact Information**

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